



For Immediate Release

The HKU MBA has ascended by an impressive margin in Asia and Australasia in The Economist 2009 World MBA Ranking

The MBA Programme of the Faculty of Business and Economics at The University of Hong Kong (HKU) has received a remarkable boost in the 2009 World MBA Ranking by the renowned *The Economist* magazine. In the 2009 Ranking announced by The Economist today, the HKU MBA ranks **38th** among the world's top 100, up 20 places from 58th last year. While other programmes in Asia and Australasia have either dropped or fared marginally better in this year's ranking, HKU MBA has catapulted ahead growing from strength to strength.

Dr. Chris Chan (陳維康博士), Assistant Dean and Director of HKU's MBA Programme, said, "I am very proud of the HKU's MBA achievement and the recognition received from this prestigious publication. In the last few years, we have made important strategic and curriculum changes and this new ranking demonstrates that our decisions are paying off. From 2008, the MBA curriculum was revamped to include a strong dose of soft skills courses such as leadership, ethics, creativity and innovation, and communications, as well as to instill a stronger sense of social responsibility into the programme. In addition, we developed six electives that focus on China/Asia business with interactive teaching methods and rich cultural content. We also incorporated strong language coaching and support for both International as well as Chinese students in both Putonghua and business English. The HKU MBA offers an excellent international student mix, well-established connections within the business community, strong Asia-focused courses and teaching, and world-class partnerships with Columbia and London Business School, which enable all full-time MBA students to spend up to four months at these world-class schools as an integral component of their studies. We are very proud that the HKU MBA has consistently been rated as one of the best programmes in the region. Of course, we won't stop there – we will continue to strive to be the best."

The HKU MBA has also worked closely with the Faculty's career office to

provide highly focused career development and placement services to our students and prospective employers. Despite the recent financial crisis, we have been able to place a high percentage of our recent graduates at sought-after international positions with firms such as Goldman Sachs, Louis Vuitton, Deutsche Bank, Philips, Lancome, AIA, Santander Bank, Deloitte Consulting, ING, Blackrock, Tata Consulting Services, JP Morgan, to name a few.

Although the full-time MBA programme at HKU has a relatively young history, the Faculty of Business and Economics has demonstrated impressive results in world rankings. Since entering The Economist Ranking in 2003, the HKU MBA has climbed to become one of the top 50 programmes in three short years. In addition, it has consistently been ranked as a top 50 programme overall and within top 5 in Asia and Australasia.

The Economist MBA Ranking is based on independent surveys on the following factors considered to be essential to their education by MBA students around the globe:

- Open new career opportunities and/or further current career
- Personal development and educational experience
- Increase salary
- Potential to network

In 2009, the HKU MBA is ranked 8th in the world in personal development and educational experience overall, with special strength in education experience (2nd rank). After graduation, most students secure jobs within three months (top rank) and they earn significantly higher salary (10th rank). Quality of faculty and student and recruiter diversity also received high ratings.

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香港大學 MBA 課程 世界排名大幅攀升 升幅較亞洲及大洋區顯著

香港大學經濟及工商管理學院的 MBA 課程，在剛公布的 2009 年經濟學人雜誌世界 MBA 排名榜中，獲得顯著升幅，排名第三十八位，比去年的第五十八位，攀升二十位之多，相較亞洲及大洋區其他院校普遍只獲輕微升幅甚或下跌，反映港大 MBA 課程的實力，取得飛躍進步。

港大經濟及工商管理學院副院長兼工管碩士課程總監陳維康博士表示：「港大工管碩士課程的成就，能夠獲此知名雜誌的認同，我深感榮耀；有關排名結果，亦引證過去數年間，我們改動課程的策略及內容得到認同。自 2008 年起，工管課程作出更動，大幅加入了多項軟實力元素，例如領導能力、道德、創意、溝通，以及加強灌輸關於社會責任等重要課題。此外，課程亦增設六個選修科，以互動教學及豐富文化內容，研究中國及亞洲區的商業環境。在語文方面，無論是國際或內地的學生，我們均給予很強的語文訓練及支援，增強其商業英語及普通話實力。香港大學 MBA 課程的學生組合非常國際化，在商界中有良好關係網絡；課程內容聚焦亞洲，亦與世界頂尖學府哥倫比亞及倫敦商學院結成伙伴，全日制學生必須在該等院校修讀最多為期四個月的課程。對於能夠持續獲評為區內最佳工管碩士課程之一，我們感到很榮幸，但不會因此而自滿，我們會繼續努力爭取最佳成績。」

港大 MBA 課程與學院的就業辦事處緊密合作，為學生及其未來僱主提供高度聚焦的就業發展及介紹服務。即使在近期金融海嘯之下，我們仍能為大部份畢業同學，覓得理想的跨國機構聘任，僱主包括高盛、路易威登、德意志銀行、飛利浦、蘭金、摩根大通、貝萊德(Blackrock), AIA, ING, Santander Bank, Deloitte Consulting, Tata Consulting Services 等等。

雖然港大的全日制 MBA 課程，開辦的歷史相對較短，港大經濟及工商管理學院能在世界排名中，展示實力，自 2003 年進入經濟學人排名榜以來，課程在短短三年間，已攀升至榜首 50 名之內，優勢並能持之以多年，在亞洲及大洋洲區，排於榜首五名之內。

經濟學人 MBA 排名，乃根據全球 MBA 學生，認為課程質素關鍵的因素，經獨立調查而決定，當中包括：

- 開拓新的就業機會與 / 及目前事業的晉升機會
- 個人發展與教育經驗
- 薪酬的增長
- 人際網絡的發展

分項方面，2009 年港大 MBA 課程在個人發展及整體教育經驗中，世界排名第 8，其中教育經驗一項更獲排名世界第 2；大部份同學在畢業三個月後獲得聘任這個環節，更排得首位，並能在賺取較高薪酬一環，排名第十；教師、學生質素及僱主多元化等環節，課程亦獲相當高的評分。